



## COLLABORATION SPOTLIGHT

MAJOR HOSPITALITY ENTERPRISE

LOCATION: NEW YORK, NY  
AV INTEGRATOR: ROOMREADY



*DUE TO SPACE CONSTRAINTS ON THE 66TH FLOOR OF THE EMPIRE STATE BUILDING, A MAJOR ENTERPRISE PARTNERED WITH ROOMREADY TO FACILITATE A STRATEGIC MOVE TO THE 22ND FLOOR. THE RELOCATION FOCUSED ON MAXIMIZING EFFICIENCY BY REUSING EXISTING INFRASTRUCTURE, PRESERVING ORIGINAL FURNITURE AND LAYOUTS, AND DIRECTING INVESTMENTS TOWARD MEANINGFUL TECHNOLOGY UPGRADES.*



*ROOMREADY OUTFITTED 14 MEETING SPACES WITH STANDARDIZED CISCO TECHNOLOGY, SPANNING LARGE CONFERENCE ROOMS, MID-SIZED COLLABORATION ZONES, HUDDLE AREAS, AND FOCUS ROOMS. WITH ZOOM AS THE PRIMARY PLATFORM, THE TEAM LEVERAGED ZOOM'S CONFERENCE ROOM CONNECTOR (CRC) TO ALLOW THEM TO CONTINUE USING CISCO HARDWARE IN THEIR CONFERENCE ROOMS, WITH THE UPCOMING THE CERTIFICATION OF ZOOM ROOMS FOR CISCO ENDPOINT. THE CRC ALSO ALLOWS FOR INTEROPERABILITY WITH MICROSOFT TEAMS, WEBEX AND GOOGLE MEET, CREATING A SOLUTION WITH SEAMLESS UI AND A SMOOTH USER EXPERIENCE.*

*TODAY, THE ORGANIZATION SUPPORTS OVER 1,000 CISCO ENDPOINTS ACROSS ITS GLOBAL OPERATIONS, ENSURING DEPENDABLE CONNECTIVITY FROM ANY LOCATION. EACH MEETING SPACE IS BUILT TO OFFER A CONSISTENT EXPERIENCE, ALLOWING USERS TO ENTER, CONNECT, AND COLLABORATE WITH EASE.*









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