

## 2020 RoomReady “State of the Meeting Room” Survey

We need to talk about meetings.

If you just rolled your eyes, you’re not alone. Malfunctioning equipment, disembodied voices and spotty wi-fi are just a few of the things awaiting you in the conference room. Here’s what meeting leaders said about their biggest headaches - and how technology could provide pain relief.

### We’re (Not) Taking Care of Business

Today’s inefficient meetings are taking a toll on how work gets done.



less than half of weekly meetings are productive



more than three-fourths of meetings are productive

### Technology Issues are Disrupting Meetings

Once a technical problem occurs, close to 60% lose over 5 minutes.

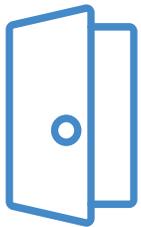


**33%** lose 6-10 minutes



**25%** lose over 11 minutes

### What’s Holding Back Productivity?



**33%**

room itself is a challenge



**31%**

wi-fi is spotty



**31%**

can’t get device to share on the screen



**25%**

video conferencing freezes



**22%**

too many cords with no defined purpose

# 54%

agree finding a meeting room is a challenge

## No Vacancy

Meeting room challenges don't start at the door - in some instances, they start days before.



**39%** rooms are often double booked



**33%** rooms are booked, but sitting empty

## If I Had One Tech Wish...

# 32%

Eliminate difficulties in launching in-room meeting technology

## I Would Consider Switching Technology if it Could...



# 26%

Reduce technology troubleshooting



# 25%

Increase employee engagement

## Technology Fixing Technology

Whether a meeting leader wants to fix technology, engagement or user experience, there are several exciting technologies that could soon be the answer to their woes. Here are the ones they're most interested in using....



# 56%

artificial intelligence to track room preferences



# 56%

machine learning to make room recommendations based on optimization data



# 57%

natural language processing to bring voice commands to meeting room technology

# roomready™

### About the RoomReady "State of the Meeting Room" survey

RoomReady surveyed meeting leaders - those responsible for planning and leading, on average, at least three meetings a week - in October 2019. Respondents to the survey included a total of 204 meeting leaders.

More information at [roomready.com](https://roomready.com)